

**SPECIAL CITY COUNCIL
REDEVELOPMENT AGENCY
PUBLIC FINANCING AUTHORITY
CITY OF IMPERIAL BEACH
July 26, 2005
WORKSHOP – 9:00 A.M.
COMMUNITY ROOM
(Behind Council Chambers at City Hall)
825 Imperial Beach Boulevard
Imperial Beach, California**

CALL TO ORDER

MAYOR ROSE called the Workshop to order at 9:12 a.m.

ROLL CALL

Councilmembers present:	McCoy, Winter, McLean
Councilmembers absent:	None
Mayor present:	Rose
Mayor Pro Tem present:	Janney

Staff present:	City Manager Brown, Assistant City Manager Ritter, City Attorney Lough, Administrative Services Director Herrera, City Clerk Hald
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CITY MANAGER BROWN announced an article pertaining to the City and the Estuary appeared in the latest issue of the Coast and Ocean magazine, copies were previously distributed to Council.

1. FISCAL STATUS. (0300-30)

CITY MANAGER BROWN introduced the item.

Council discussed various topics, including ways to generate revenue in the city, sales tax audits, preserving commercial space to attract viable retailers, potential property acquisition, and developing a vision for Palm Avenue, Seacoast Drive, and the bay front.

2. COUNCIL GOALS AND OBJECTIVES. (0100-10)

Item not taken.

ADJOURNMENT

The meeting adjourned at 11:00 a.m.

Diane Rose, Mayor

Attest:
Jacqueline M. Hald, CMC
City Clerk